

2017 Insertion Schedule

ScoreCard Bonus Points Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
ScoreCard Overview	X											
ScoreCard Rewards I			X									
ScoreCard Program Reminder I					X						X	
ScoreCard Sweepstakes								X				
ScoreCard Sweepstakes Opt-out								X				
ScoreCard Rewards II										X		

ScoreCard CashBack Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
ScoreCard Overview	X											
ScoreCard Reminder				X			X					
ScoreCard Sweepstakes								X				
ScoreCard Sweepstakes Opt-out									X			

Platinum Preferred Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Platinum Preferred Overview	X					X						
CashBack Overview	X						X					
ScoreCard Rewards I			X									
ScoreCard Sweepstakes								X				
ScoreCard Rewards II										X		

Premier Debit Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Premier Debit Overview/Rules	X											
ScoreCard Rewards I			X									
Premier Debit Reminder						X						
ScoreCard Sweepstakes								X				
ScoreCard Rewards II										X		

Visa Signature Programs	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
ScoreCard Overview	X											
Visa Signature Benefits				X								
Visa Signature Rules		X										
ScoreCard Rewards I			X									
ScoreCard Reminder I					X						X	
ScoreCard Sweepstakes								X				
ScoreCard Sweepstakes Opt-out (Bonus Points)								X				
ScoreCard Sweepstakes Opt-out (CashBack)									X			
ScoreCard Rewards II										X		

Advantage Programs (Basic, Travel, and Complete)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Advantage Overview		X										
Advantage Newsletter			X			X		X	X			X

Core Replacement Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Core Replacement Overview				X								

CardCentives Programs (Prime, Privilege, and Premium)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
CardCentives Overview				X								

Warranty Programs (90-Day Basic, 90-Day Prime, Price Protection and Extended Warranty only)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Warranty Overview	X										X	

Travel Accident Insurance Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Travel Accident Insurance Overview				X								

LetterChecks Programs

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
LetterChecks Overview							X				X	